



## BYLAW

**BL19**

### Use of Board Logo and Grand Erie Name

**Board Received:** October 24, 2016

**Review Date:** November 2020

#### Board Name

The name *Grand Erie* is the copyrighted property of the Grand Erie District School Board and may only be used with the permission of the Board.

#### Logo

The Grand Erie Logo is the copyrighted property of the Grand Erie District School Board.

The Board recognizes that the logo is a key visual element in representing the Grand Erie District School Board to its public.

1. The logo consists of a coniferous tree symbolizing the importance of nature and the green areas encompassed by our jurisdiction; waves symbolizing Lake Erie and the many rivers and streams; an open book denoting lifelong learning and the importance of education to our community; and a broad band containing the Board's name which encompasses all other elements contained in the logo.
2. No variation in the design and colour of the logo as shown below is permitted, except as explicitly approved by the Board.



3. Reproduction of the logo in various sizes is permitted if the constraint proportions are not compromised and the logo appears in original form.
4. Use of the Board Logo is restricted to internal use by Board staff, except where approved by the Director of Education or the Manager of Communications and Community Relations.